



14<sup>th</sup> Asian Association for Sport Management Conference (AASM)  
*Theme: Discovering and Developing the Sport Business Potential in Asia*  
August 2 to 4, 2018  
De La Salle University, Manila, Philippines (DLSU) - [www.dlsu.edu.ph](http://www.dlsu.edu.ph)

## Call for Papers (rev.2)

The Asian Association of Sport Management (AASM), in cooperation with Sport Management Council of the Philippines (SportPhil) and the De La Salle University (DLSU) will hold the 14<sup>th</sup> AASM Conference with the theme: Discovering and Developing the Sport Business Potential for Asia from August 2 to 4, 2018 at the De La Salle University, Taft campus.

We are inviting sport management and sport science researchers to participate by submitting academic abstracts related to the theme of the conference. We will accept paper and poster presentations in the following areas, but will not be limited to:

### Sport Management and Governance

- Sport Leadership and Sport Policy
- Sport Marketing and Sport Consumer Behavior
- Sport Tourism and Outdoor Recreation Management
- Sport Events and Facility Management
- Community and Schools Sport Management
- Sport Technology and E-sports
- Sport Law and Ethical issues
- Sport Funding and Finance Management
- Sport Media

### Sport Science and Physical Education

- Public Health and Physical Activity Management
- Sport Psychology
- Sport Coaching
- Sport for Peace and Society

### Abstract Submission Guidelines

- Abstracts that discuss completed or on-going research are also accepted. The submitted abstracts must have never been published in any publications or presented in any conferences in the past. The mode of participation can be either:

- oral presentation (15 minutes and 5 minutes for Q & A discussion)
- poster presentation (90 cm x 120 cm board)
- One author can make only one oral presentation but can submit a maximum of three papers with joined co-authors
- Abstracts for paper or poster presentations must contain a brief introductory statement of the research and continue with the summary of the results obtained, followed by the paper's conclusions. Abstracts must not exceed 600 words.
- Abstracts must be submitted using grammatically correct English and submitted online in a MSWord document file format. Submissions must clearly indicate the full name(s) of the author(s), their institutional affiliation, and the email address of the corresponding author. Key words should clearly indicate the topic of research so that relevant reviewers can be appointed. Must include background, objectives, methods, results, discussion, and keywords. Figures and tables are not acceptable.
- Submission of abstract should be forwarded by e-mail to: [the delegate from your country](#)

<i>Country</i>	<i>Email Address</i>	<i>Send To:</i>
Japan	aasmpresentation@e-jasm.jp	JASM
Korea	nsb300@gmail.com	Dr. Sang Bank Nam
Malaysia	masma.mys.2018@gmail.com	Dr. Wirdati Radzi
Singapore	hokeat.leng@nie.edu.sg	Dr. Leng Ho Keat
Taiwan	<a href="mailto:tassm2000@gmail.com">tassm2000@gmail.com</a>	Lee Yu Wu
Thailand	v_vow@hotmail.com	Dr. Wanchalee Noriya

- Philippines and ther non-member countries: submit to [geraldine.bernardo@dlsu.edu.ph](mailto:geraldine.bernardo@dlsu.edu.ph) and [14AASMabstracts@sportphil.com](mailto:14AASMabstracts@sportphil.com)
- In the email submission, the file name must use the following format as your subject line title and the file name of the paper:
  - 14AASM – Abstract – [Short Title] – Surname of Authors
  - Ex. 14AASM – Abstract – Managing Sport for All – Cruz and Sebastian
- Authors will be notified of abstract acceptance, and will receive comments and suggestions by the reviewers.

## Full Papers

- If the abstract of the paper is accepted, the author has the option to submit the final manuscript, which will be published in the conference proceedings. The final manuscript must not exceed 7,500 words, including tables, figures, and references. There will be an announcement AFTER the conference for such submissions.

## Important dates for International Submissions

- Deadline for abstract submission : June 15, 2018 (Friday)
- Your AASM country delegate will inform you of your abstract acceptance

## Conference fee

- *Regular registration fee* is: US\$ 200 inclusive of kits, certificate and meals.
  - Student rate is US\$ 120 (must show proof of enrollment or ID)
- *Early Bird registration* is: US\$ 150 for those who will register on or before May 30, 2018.
  - Student rate is US\$ 100 (must show proof of enrollment or ID)

## Presentation Guidelines:

The following guidelines are to be observed by all presenters in order to facilitate both the presenters and the conference program. Once accepted and duly registered, all oral presentations have been scheduled in 15-minute sessions within the conference schedule.

- It is important to design your talk to fit within a 15-minute timeframe. This will allow 5-minutes for questions and discussion and 5-minutes for movement between presentations. The Chair of each session will be instructed to ensure that the time allocated is followed.
- In each presentation room there will be a lectern computer that will be running Windows with Office 2003 or 2007. Save your files as a .ppt to ensure compatibility.
- Please email your presentation to [the delegate from your country](#) by Monday, July 2, 2018.

<i>Country</i>	<i>Email Address</i>	<i>Send To:</i>
Japan	aasmpresentation@e-jasm.jp	JASM
Korea	nsb300@gmail.com	Dr. Sang Bank Nam
Malaysia	masma.mys.2018@gmail.com	Dr. Wirdati Radzi
Singapore	hokeat.leng@nie.edu.sg	Dr. Leng Ho Keat
Taiwan	<a href="mailto:tassm2000@gmail.com">tassm2000@gmail.com</a>	Lee Yu Wu
Thailand	v_vow@hotmail.com	Dr. Wanchalee Noriya

- Philippines and other non-member countries: submit to [geraldine.bernardo@dlsu.edu.ph](mailto:geraldine.bernardo@dlsu.edu.ph) and [14AASMabstracts@sportphil.com](mailto:14AASMabstracts@sportphil.com)
- If your file is larger than 1 Megabyte create and send a Zip file of your presentation. Alternately, you can upload your presentation at the conference secretariat. Ensure that you save your presentation as a .ppt on a flash drive/memory stick.
- Your presentation, once submitted, will be checked to ensure that it is compatible and that all parts are readable. It will then be transferred to the lectern computer that will be used in your allocated presentation room. Please be aware that:
  - There will be no access to your presentation after it has been transferred to the appropriate laptop computer.
  - You will not be able to use your own computer for your presentation
- The accepted abstracts become the organizer's properties. Hence, authors should never publish them in any publications or present them in other conferences in the future.
- The accepted abstracts will be reprinted in the Conference Abstract. If necessary, some editorial corrections will be made and there will not be an opportunity for authors to revise their abstracts.
- Authors cannot be added after the abstract submission deadline.
- Abstract submissions are considered as the presenters' intention to register for and attend the 2018 AASM conference.
- All abstracts will be subjected to blind review. The review criteria will be based on the mode of participation

#### Official Hotel

- Golden Phoenix Hotel [www.goldenphoenixhotelmanila.com](http://www.goldenphoenixhotelmanila.com) shall be the partner hotel of the 14<sup>th</sup> AASM Conference. Guests may avail of scheduled airport shuttles, shuttles to the conference venue and other areas such as SM Mall of Asia and City of Dreams integrated casino. Corporate rate averages US\$ 70+ per night for twin sharing inclusive of breakfast. We will provide the details and the appropriate links soon.